



Connexionz UK

RTI Application

A fully integrate RTI solution

Key Benefits

- Delivers real-time information to passengers
- Shows the locations of all vehicles in real-time
- Allows customers to collect, manage and analyse real-time information faster & easier
- Fully scalable for small medium and large bus fleets
- Designed to meet the real-time information needs of today & well into the future

ConnexionzUK's RTI system delivers real-time information to bus passengers, controllers and operators. The system allows customers to access accurate and relevant information easily and on time, giving everyone the control they need to make the right decisions.

Passengers can see information such as the time and current location of the service they are using both on the bus and at the bus stop. This can increase customer satisfaction as passengers are assured that their bus service is running effectively.

Controllers can see exactly where their buses are at any given time, and make instant decisions about any required corrections - enhancing fleet management, and improving the service to the passenger. The real-time information can also be archived indefinitely, so operators can use the information to review work processes and resource allocation, and make their fleet more productive.

Earn more revenue from on-board advertising

ConnexionzUK's RTI system can also allow for on-board bus advertising that is targeted to suit both the time of day and the route. For example, a restaurant that wants to promote its new dinner menu would advertise in the evening on those bus services that go near the restaurant. This customized advertising provides many more available slots than traditional forms of advertising, so your earning potential is greatly increased.

Future proof technology

ConnexionzUK's RTI system uses the most cost-effective and efficient technology available today. Customers can be assured that running costs and the use of network time are kept to a bare minimum, without sacrificing on accuracy or security. And because the technology is highly flexible, the system can accommodate any change in fleet size - future proofing your investment.

ConnexionzUK's RTI system can operate through a wide variety of user interfaces - including the latest browser technologies - thereby standardising many of the available features, and minimising training and support costs.

Database queries & trend setting

The information collected by ConnexionzUK's RTI system is consolidated in a database for real-time and historical reporting. As ConnexionzUK's RTI system can interoperate with any database product, reports can be made via the standard RTI interface, or through your choice of third-party reporting tools.

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Real Time Tracking