



Press Release

27th April 2009

Thatcham Bus Real Time information system launched

Connexionz UK, the UK's respected Real Time information provider, today signed over the Thatcham Bus Real time information system to West Berkshire Council according to plan and within budget.

The system has 15 buses and takes advantage of 5 of the new Connexionz in stop TFT screen (as shown) to offer top quality, flexible information to the travellers going to and from Thatcham.

It was launched this morning by Councillor Emma Webster and Paul Hyde on behalf of West Berkshire Council.

The system operates from the Reading Borough Council Server and offers a good system at a very economical price.

Russell Gard, Connexionz Operations Director said "We are proud to have worked with West Berkshire Council and their Technical Consultants, Transept, in the delivery of this flagship system. It is the first deployment of our superb wide screen TFT and really shows what can be done when a partnership work well together"

Paul Hyde, from West Berkshire Council, said "This system offers the travellers of Thatcham just the sort of information required to make bus travel more attractive, and has proven to be excellent value for the authority."

For Further details please contact;

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Transept – James Hall on jim@transept.co.uk, Phone 0118 930 5522.

Notes.

Connexionz

Connexionz UK are an established and respected provider of dynamic real time information systems for bus passengers and operators. Their modular and flexible i-connex system uses advanced database and wireless technology to gather, process and distribute real time and historic journey and vehicle information, CCTV images and pictorial information.

This information can be used by operators to manage their services in real time (using a flexible and functional base station showing location and punctuality in a number of formats), by passengers on and off the bus (via street, other key locations and on bus displays, mobile phones and the WEB) and local authority users.

It compliments and interfaces both ways with UTMC and UTC systems, and can 'talk to' other RTI systems using all current protocols. It also uses current data import formats through its advanced data import tool which makes updating easy.

The 'infohost' reporting suite provided advanced historic analysis of data from the system, which can include CAN bus data, ticket machine data and data from other on bus sources (eg accelerometers).

To quote their customers 'Connexionz provide systems that work' and 'The Connexionz system provides useful information that we can and do use'.

Transept

Transept Consulting Ltd is an independent, specialist public transport and transport planning consultancy, whose clients include local authorities, developers, major employers and commercial transport providers.

Providing consultancy advice on the planning, implementation and management of Real Time Information systems since 1999, their experience provides an invaluable link between a local authority, bus operator, and equipment suppliers.

Transept also offer professional advice on a range of other services including; travel planning and transport assessments, public transport policy and LTP development, concessionary travel schemes and smartcard ticketing, and public transport data management.

The broad knowledge and skills base of Transept's staff enable them to offer a diverse range of specialist services, while the size and structure of the business means that they can offer a consistent level of personal involvement and commitment.

Pictures



The new display at Thatcham Broadway.



From Left to Right;

James Turner (Transept), Cllr Emma Webster (WBC), Adrian Waters (Connexionz), Russell Gard (Connexionz), Nick Ray (Connexionz), James Hall (Transept), Matthew Metcalfe (WBC), Arlen Pettitt (Transept), Paul Hyde (WBC).